ORDER

103289 Order / Rev: Orders Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV Estimate: 2602 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/15/12 Sales Office: BLPHI **GENERAL** Sales Region: Order Type: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE **Advertiser** Name: A25-54 Demographic: New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	166	\$153,700.00	\$130,645.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	166	\$153,700.00	\$130,645.00	0.00
Totals	166	\$153,700,00	\$130,645,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$153,700.00
Market	100%	\$415,405,41

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$91,389.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,310.81
KTUD	0%	\$0.00
KVVU	22%	\$91,389.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,616.22

	Ln	Ch	Start	End	Inventory Code	Break	Start/E	End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-	E 1	KSNV	10/05/12	10/05/12	M-F 5-6a Wakel	Jp w/Wa@M	5-6a		F	:30	2	\$400.002	0.00 NM	2	\$800.00
					M-F 5-6a Wakel	Jp w/Wagners									
		WAKE V	V/WAGNF	RS1											
		Star	t Date I	End Date	Weekdays	Spots/Week	<u>R</u>	ate Ra	ing						
	W	eek: 10/0	01/12	10/07/12	F	2	\$400	.00	0.00						

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Order / Rev:

103289

Order #:

06825826

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

2602

Ch Break Start/End Time Ln Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount 10/05/12 10/05/12 M-F 5-6a WakeUp w/Wa@M KSNV 5-6a :30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNR\$1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F--\$400.00 0.00 KSNV 10/08/12 10/08/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$400.00 0.00 KSNV 10/09/12 10/09/12 M-F 5-6a WakeUp w/Wa@M 5-69 _T____ :30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 End Date Rating Start Date Weekdays Spots/Week Rate 10/14/12 -T~---Week: 10/08/12 \$400.00 0.00 M-F 5-6a WakeUp w/Wa0M KSNV 10/10/12 10/10/12 5-6a --w--:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$400.00 0.00 M-F 5-6a WakeUp w/Wa@M E 5 KSNV 10/11/12 10/11/12 5-6a ---T---:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$400.00 E 6 KSNV 10/05/12 10/05/12 M-F 6-7a WakeUp w/WaQM 6-7a ----F--:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date **Weekdays** Spots/Week Rate Rating ----F--10/07/12 \$725.00 Week: 10/01/12 0.00 E 7 KSNV 10/08/12 10/08/12 M-F 6-7a WakeUp w/WaQM 6-7a \$725.001 M----:30 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rating Rate M-----Week: 10/08/12 10/14/12 \$725.00 0.00 KSNV 10/09/12 10/09/12 M-F 6-7a WakeUp w/WaQM :30 \$725.001 6-7a ~T~---2 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$725.00 0.00 KSNV 10/10/12 10/10/12 M-F 6-7a WakeUp w/WaQM 6-7a --w---:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$725,00 0.00 E 10 KSNV 10/11/12 10/11/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---T---:30 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---0.00 \$725.00 E11 KSNV 10/05/12 10/05/12 **Today Show** -F--\$900.001 CM 658a-9am :30 0,00 NM \$3,600.00 **Today Show** TODAY SHW Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$900.00 0.00 E 12 KSNV 10/08/12 10/08/12 Today Show :30 \$900,001 CM 658a-9am M-----0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$900.00 0.00 E13 KSNV 10/09/12 10/09/12 -T----CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

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Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12

Estimate:

2602

IE 2012 KSNV

Ch Inventory Code Break Start/End Time Ln Start End Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show TODAY SHW** End Date Start Date Weekdays Spots/Week Rate Rating 10/14/12 -T----Week: 10/08/12 \$900.00 0.00 E 14 KSNV 10/10/12 10/10/12 **Today Show** 658a-9am --W----:30 \$900.001 0.00 NM CM \$3,600,00 Today Show **TODAY SHW** Weekdays Start Date End Date Spots/Week Rating Rate Week: 10/08/12 10/14/12 --W----\$900.00 0.00 E 15 KSNV 10/11/12 10/11/12 **Today Show** CM \$900.001 658a-9am ---T---:30 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ---T---Week: 10/08/12 10/14/12 \$900.00 0.00 E 16 KSNV 10/06/12 10/06/12 News 3 Sunrise - SATURIM :30 \$375.001 0.00 NM 6a-7a ----5-2 \$750.00 News 3 Sunrise SATURDAY NW3 AT SUNRISE End Date Spots/Week Weekdays Rating Start Date Rate Week: 10/01/12 10/07/12 \$375.00 0.00 E 17 KSNV 10/06/12 10/06/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$2.500.00 Saturday Today SATURDAY TODAY **End Date** Start Date Weekdays Spots/Week Rate Rating 10/07/12 ----S-Week: 10/01/12 \$625.00 0.00 E 18 KSNV 10/07/12 10/07/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$375.001 0.00 NM 2 \$750.00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----5 Week: 10/01/12 \$375.00 0.00 E 19 KSNV 10/07/12 10/07/12 Sunday Today CM 7a-8am ----S :30 \$500.002 0.00 NM 2 \$1,000.00 Sunday Today **SUN TODAY End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ----S \$500.00 0.00 M-F Today Show II 3rd HCM E 20 KSNV 10/05/12 10/05/12 9-10a ----F--:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Spots/Week Weekdays Rate Rating ---F--Week: 10/01/12 10/07/12 \$425.00 0.00 E 21 KSNV 10/08/12 10/08/12 M-F Today Show II 3rd HCM 9-10a \$425.001 0.00 NM M----:30 \$425.00 M-F Today Show II **TODAY SHW2** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating M-----Week: 10/08/12 10/14/12 \$425.00 2 0.00Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a :30 (\$425.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/09/12 10/09/12 M-F Today Show II 3rd H0M 9-10a -T----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 \$425.00 0.00 M-F Today Show II 3rd HBM E 23 KSNV 10/10/12 10/10/12 --W----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$425.00 0.00 10/11/12 10/11/12 M-F Today Show II 3rd H0M 9-10a \$425,001 E 24 KSNV :30 0.00 NM 2 \$850.00 M-F Today Show II

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Order / Rev: Alt Order #:

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Advertiser:

NRCC-IE

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NRCC IE 2012

Estimate:

2602

Ln Ch Days End Inventory Code Break Start/End Time Start Len Spots Rate Pri Rtg Type Spots Amount **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rating Rate ---T---Week: 10/08/12 10/14/12 \$425.00 0.00 E 25 KSNV 10/05/12 10/05/12 M-F Today Show III 4th &M 10am-11am ~---F-~ :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date **Weekdays** Spots/Week Rate Rating ----F--Week: 10/01/12 10/07/12 \$325.00 0.00 E26 KSNV 10/08/12 10/08/12 M-F Today Show III 4th BM 10am-11am M-----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** <u>Weekdays</u> End Date Start Date Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 27 KSNV 10/09/12 10/09/12 M-F Today Show III 4th IBM 10am-11am :30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E28 KSNV 10/10/12 10/10/12 M-F Today Show III 4th I3M 10am-11am --\n/----\$325.001 0.00 NM :30 2 2 \$650.00 Today 4th Hour TODAY SHW3 Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 -W----Week: 10/08/12 \$325.00 0.00 E29 KSNV 10/11/12 10/11/12 M-F Today Show III 4th ISM 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---2 \$325.00 0.00 E30 KSNV 10/05/12 10/05/12 Rachael Ray СМ 11am-12pm ----F--:30 \$325,001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rating Rate ---F--Week: 10/01/12 10/07/12 \$325.00 0.00 E 31 KSNV 10/08/12 10/08/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM 2 M-----\$650.00 Rachael Ray RACHAEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating 10/14/12 Week: 10/08/12 \$325.00 0.00 E32 KSNV 10/09/12 10/09/12 Rachael Ray CM 11am-12pm -T----:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$325.00 0.00 E33 KSNV 10/10/12 10/10/12 CM Rachael Ray :30 \$325.001 11am-12pm --W----0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 --W----\$325.00 0.00 E34 KSNV 10/11/12 10/11/12 Rachael Ray CM 11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--\$325.00 0.00E 36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON**

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10/05/12 - 10/11/12

Estimate:

2602

Ln Ch Start End		Start/End Ti	me Days	Len Spo	ts		Rtg Type	Spots	Amount
E 36 KSNV 10/08/12 10/08/12 NEWS 3 AT NOON	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 37 KSNV 10/09/12 10/09/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	-T	:30	1	\$325.001	M/ 00.0	1	\$325.00
NEWS 3 AT NOON <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 38 KSNV 10/10/12 10/10/12 NEWS 3 AT NOON	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 39 KSNV 10/11/12 10/11/12 NEWS 3 AT NOON	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 40 KSNV 10/06/12 10/06/12 NEWS3 TDY-WKND	News 3 Today - SATURDM News 3 Today - SAT	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 41 KSNV 10/07/12 10/07/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
CHRIS MATTHEWS <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 42 KSNV 10/05/12 10/05/12 DR. PHIL	Dr. Phil CM Dr Phil	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 43 KSNV 10/08/12 10/08/12	Dr. Phil CM Dr Phil	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHIL <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E44 KSNV 10/09/12 10/09/12	P. Dr. Phil CM Dr Phil	3- 4 p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHIL <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00						
E 45 KSNV 10/10/12 10/10/12 DR. PHIL	P. Dr. Phil CM Dr Phil	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 46 KSNV 10/11/12 10/11/12 DR. PHIL	Dr. Phil CM Dr Phil	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00						
E 47 KSNV 10/05/12 10/05/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:0	F 0 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3 <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	Rate \$725.00	Rating 0.00						
E 48 KSNV 10/08/12 10/08/12	2 CM	4-5pm	M	:30	1	\$725. 00 1	0.00 NM	1	\$725.00

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Product Desc:

NRCC IE 2012

Estimate: 2602 KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			NEWS 3 at 4 (1 4PM NEWS (1 h	•	(4:30 PM-5:0	00 PM)						
NEWS:		Fuel Data	10/a aladaya	Cunata Atlanta	D-4-	Datin				1		
<u>5ta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Weak 1	<u>Rate</u> \$725.00	Rating 0.00						
E49 KSNV			NEWS 3 at 4 (1	HOUR)CM	4-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 h		(4:30 PM-5:0	00 PM)						•
NEWS		E. J. D. A.	Marabalasa	01-04/1-	D -4-	D - th						
<u>5ta</u> Week: 10/	<u>ırt Date</u> ∕08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E 50 KSNV			NEWS 3 at 4 (1		4-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
NEWS		End Data	Mantalana	Omete 884 e els	Dete	Datina						
<u>Sta</u> Week: 10/	<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 h		(4:30 PM-5:0	00 PM)						·
NEWS		E. J. D. L.	Mr. deleve	0	D-4-	D. 41				•		
<u>อเล</u> Week: 10/	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
			M-F Early News	CM	5-630p	F	:30	3 \$	31,200.001	0.00 NM	3	\$3,600.00
			M-F Early News		•			·	,			,-,
NEWS	_	C-4 D-4-	10/ Ir-l	C1-0841	D-4-	Datte -						
Sta Week: 10/	<u>irt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
E 53 KSNV			M-F Early News	CM	5-630p	M	:30	3 \$	31,200.00 1	0.00 NM	3	\$3,600.00
			M-F Early News		•			,	,			, -,
NEWS		End Date	Mr. aladana	0	D.:/-	D #						
Sta Week: 10/	<u>rrt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 54 KSNV			M-F Early News	CM	5-630p	-T	:30	3 \$	31,200.001	0.00 NM	3	\$3,600.00
			M-F Early News		·			•	,			,
NEWS		End Data	Mookdayo	Crata Mila ak	Dete	Dating						
<u>اده</u> Week: 10	<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
		2 10/10/12	M-F Early News	CM	5-630p	W	:30	3 \$	31,200.001	0.00 NM	3	\$3,600.00
	_		M-F Early News									
NEWS	ਤ ırt Date	End Date	Weekdays	Spots/Week	Rate	Datina						
Week: 10		10/14/12	W		\$1,200.00	Rating 0.00						
			M-F Early News	CM	5-630p	T	:30	3 \$	\$1,200.001	0.00 NM	3	\$3,600.00
	_		M-F Early News									
NEWS	ਤ art Date	End Date	Weekdays	Spots/Week	Dato	Dating						
Week: 10		10/14/12	<u>vveekuays</u> T		<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
			M-F Jeopardy	CM	630-7pm	F	:30	1 \$	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy									
JEOPA Sto	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	<u>opots/vveek</u>	\$1,300.00	0.00				1		
			M-F Jeopardy	СМ	630-7pm	М	:30	1 \$	\$1,300.001	0.00 NM	1	\$1,300.0
leas :	DD):		M-F Jeopardy							ļ		
JEOPA Sta	RDY art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>عاد</u> Week: 10		10/14/12	M		\$1,300.00	0.00				1		
E59 KSNV			M-F Jeopardy	CM	630-7pm	-T	:30	1 \$	\$1,300.001	0.00 NM	1	\$1,300.00
	DD\		M-F Jeopardy									
JEOPA Ste	RDY art Date	End Date	Weekdays	Spots/Week	Rate	Rating				-		
<u>اد</u> Week: 10		10/14/12	<u>vveekdays</u> -T		\$1,300.00	0.00				•		
	 	2 10/10/12		CM	630-7pm	W	:30	1 9	\$1,300.001	0.00 NM	1	\$1,300.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Estimate:

2602

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating --W----10/14/12 1 \$1,300.00 0.00 Week: 10/08/12 E 61 KSNV 10/11/12 10/11/12 Jeopardy in PRIME M-SA 8-11p / SUN---T---CM 1 \$1,300.001 0.00 NM \$1.300.00 Jeopardy in Prime **JEOPARDY** Spots/Week Rating Start Date End Date **Weekdays** Rate Week: 10/08/12 10/14/12 ---T---1 \$1,300.00 0.00 E 62 KSNV 10/05/12 10/05/12 M-F Wheel CM 7-730pm ---F--:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$1,300.00 0.00 E 63 KSNV 10/08/12 10/08/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Rating Start Date End Date Weekdays Rate 10/14/12 \$1,300.00 0.00 Week: 10/08/12 E 64 KSNV 10/09/12 10/09/12 M-F Wheel CM 7-730pm :30 1 \$1.300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$1,300.00 0.00 E 65 KSNV 10/10/12 10/10/12 M-F Wheel CM 7-730pm --W----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 --14/----1 \$1,300.00 0.00 E 66 KSNV 10/11/12 10/11/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN --- T---:30 1 \$1,300.001 0.00 NM \$1,300.00 Wheel in Prime WHEEL-FORTNE Start Date End Date Spots/Week Rating <u>Weekdays</u> <u>Rate</u> ---T---10/14/12 0.00 Week: 10/08/12 1 \$1,300.00 E 68 KSNV 10/06/12 10/06/12 SIGN ON-SIGN OFF CM 5a-**4**59a ----S-:30 \$525.001 0.00 NM \$1.050.00 ROS (9:30 PM-10:30 PM) JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate 10/07/12 ----S-Week: 10/01/12 \$525.00 0.00 E 69 KSNV 10/08/12 10/08/12 0.00 NM Mon PR 8-10p CM 8-10pm M-----:30 1 \$4,000.001 \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$4,000.00 0.00 Wed PR 9-10p E 70 KSNV 10/10/12 10/10/12 CM 9-10pm --W----:30 1 \$3,000.002 0.00 NM \$3,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date Rating **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$3,000.00 0.00 Wed PR 10-11p E 71 KSNV 10/10/12 10/10/12 10-11pm --W----:30 1 \$3,200,001 0.00 NM \$3,200.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 1 \$3,200.00 0.00 Week: 10/08/12 Fri PR 8-9p \$1,700.00 ----F--1 \$1.700.002 E 72 KSNV 10/05/12 10/05/12 CM 8-9pm :30 0.00 NM Friday Prime 8-9pm WHO ARE YOU? Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 \$1,700.00 0.00 Week: 10/01/12 E73 KSNV 10/05/12 10/05/12 CM 9-10pm ---F--:30 1 \$3,000.001 0.00 NM \$3,000.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch Inventory Code Break Start/End Time Start End Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 9-10p Friday Prime 9-10pm **GRIMM-NBC** Start Date End Date Weekdays Spots/Week Rating Rate 10/07/12 ---F--Week: 10/01/12 1 \$3,000.00 0.00 E 75 KSNV 10/06/12 10/06/12 Sat PR 10-11p ----S-CM 10-11pm :30 1 \$1,200.003 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date **Weekdays** Spots/Week Rate Rating ----5-Week: 10/01/12 10/07/12 \$1,200.00 0.00 NFL Pre-Game / FNA E 76 KSNV 10/07/12 10/07/12 CM 1p-530pm ----5 :30 1 \$2,500.001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rating Rate 10/07/12 1 \$2,500.00 Week: 10/01/12 0.00 0.00 NM E 77 KSNV 10/07/12 10/07/12 NFL Football CM 1P-9PM 2 \$10,000.001 \$20,000.00 NFL Football **NBC SUN-FTBL** Start Date End Date Weekdays Spots/Week Rate Rating ____S 10/07/12 Week: 10/01/12 2\$10,000.00 0.00 E 78 KSNV 10/07/12 10/07/12 News 3 Live in Prime CM 7-10pm ----S :30 0.00 NM 2 \$1,600.002 2 \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----5 Week: 10/01/12 2 \$1,600.00 0.00 E 79 KSNV 10/05/12 10/05/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----F--1 \$1,200.00 0.00 E 80 KSNV 10/08/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Spots/Week Rating **Weekdays** Rate Week: 10/08/12 10/14/12 M----1 \$1,200.00 E 81 KSNV 10/09/12 10/09/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** End Date Spots/Week Start Date Weekdays <u>Rate</u> Rating -T----10/14/12 Week: 10/08/12 1 \$1,200.00 0.00 E 82 KSNV 10/10/12 10/10/12 M-F News 3 at Eleven CM 11pm-1135pm --W----1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **Weekdays** Spots/Week Rating End Date Rate --W----Week: 10/08/12 10/14/12 1 \$1,200.00 0.00 E 83 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 10/08/12 10/14/12 1 \$1,200.00 0.00 0.00 NM E 84 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 2 \$1,100,001 \$2,200.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Start Date Spots/Week **End Date** Weekdays Rating Rate 10/07/12 2 \$1,100.00 Week: 10/01/12 0.00E 85 KSNV 10/05/12 10/05/12 The Tonight Show CM 1135p-1237a ----F--:30 \$500.001 0.00 NM \$1,000.00 Tonight Show TONITE SHW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$500.00 0.00 E 86 KSNV 10/08/12 10/08/12 CM 1135p-1237a :30 \$500.001 0.00 NM \$1,000.00 M-----2

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KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch S	tart End		Start/End T	ime Days	Len Spe	ots Rate Pri	Rtg Type S	pots	Amount
•		The Tonight Show Tonight Show							
TONITE SH	₩	, onight one							
<u>Start D</u> Week: 10/08/1		<u>Weekdays</u> <u>Spots/Weel</u>	<u>Rate</u> 2 \$500.00	Rating 0.00			l		
E 87 KSNV 10	/09/12 10/09/12		1135p-1237		:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONITE SH Start D		Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 10/08/			\$500.00	0.00					
E 88 KSNV 10		The Tonight Show CM Tonight Show	1135p-1237	aW	:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONITE SH Start D Week; 10/08/	ate End Date	Weekdays Spots/Wee	<u>Rate</u> 2 \$500.00	Rating 0.00					
E 89 KSNV 10		The Tonight Show CM Tonight Show	1135p-1237	a⊤	:30	2 \$500.001	0,00 NM	2	\$1,000.00
TONITE SH Start D Week: 10/08/	ate End Date	Weekdays Spots/Wee	<u>Rate</u> 2 \$500.00	Rating 0.00					
E 90 KSNV 10	/06/12 10/06/12	Saturday Night Live CM Saturday Night Live	1130pm-1:0	2amS-	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
SAT NITE I Start D		Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/		• • • • • • • • • • • • • • • • • • • •	\$1,400.00	0.00					
E 91 KSNV 10 SPORT NT		Sports Night in Las VegaßM Sports Night in Las Vegas	Sun 1135p-	1200aS	:30	1 \$400.001	0.00 NM	1	\$400.00
Start D Week: 10/01/	ate End Date	Weekdays Spots/Wee	<u>Rate</u> 1 \$400.00	Rating 0.00					
N 92 KSNV 10		Jeopardy in Prime	_	/ SUNs	:30	1 \$1,225.001	0.00 NM	1	\$1,225.00
<u>Start D</u> Week: 10/01/	12 10/07/12		1 \$1,225.00	Rating 0.00					
N 93 KSNV 10		Saturday Prime 10-11pm	10-11pm	S-	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
<u>Start D</u> Week; 10/01/		<u>Weekdays</u> <u>Spots/Wee</u>	<u>Rate</u> 1 \$2,000.00	Rating 0.00					
N 94 KSNV 10)/08/12 10/11/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135p	om MTWT	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
<u>Start D</u> Week: 10/08/		<u>Weekdays</u> <u>Spots/Wee</u> MTwT	<u>Rate</u> 2 \$1,400.00	<u>Rating</u> 0.00					
N 95 KSNV 10		LAW & ORDER (LF) CM Law & Order (LF)	Sat 1-2am /	Sun 1:S	:30	1 \$150.001	0.00 NM	1	\$150.00
<u>Start D</u> Week: 10/01/		Weekdays Spots/Wee	<u>K Rate</u> 1 \$150.00	<u>Rating</u> 0.00					
N 96 KSNV 10)/07/12 10/07/12	Dateline AN CM Dateline NBC AN	12-3am	S	:30	1 \$150.001	0.00 NM	1	\$150.00
<u>Start D</u> Week: 10/01/		Weekdays Spots/Wee	<u>K Rate</u> 1 \$150.00	<u>Rating</u> 0.00					
N 97 KSNV 10)/09/12 10/10/12	FacetoFace/Ralston Report	730-758pm	-TW	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
<u>Start D</u> Week: 10/08/		Weekdays Spots/Wee	<u>K</u> <u>Rate</u> 1 \$1,800.00	<u>Rating</u> 0.00					
							Totals	166	\$153,700.00